

Gift Magazine Advertising

Gift Magazine

Gift Magazine distributes 6,000 copies, including over 4,500 magazines mailed to buyers. As an exhibitor, your business, product categories and brands are listed free of charge.

Gift Magazine is both a comprehensive directory for the show and an industry publication with the latest trends, technology, advice, ideas and the hottest new products for retailers to purchase.

Stand out with additional advertising and new product showcases to increase your profile and promote your presence at the fairs.



Promotional packages for 2025

Gold
\$1,905

Full Page Advert	\$1725
New Product Showcase	\$405
XPO Leads App	\$160
Listing Upgrade (Bold + Logo)	\$250
TOTAL VALUE: \$2,540	

Silver
\$1,335

½ Page Advert	\$960
New Product Showcase	\$405
XPO Leads App	\$160
Listing Upgrade (Bold + Logo)	\$250
TOTAL VALUE: \$1,775	

Bronze
\$1,000

¼ Page Advert	\$520
New Product Showcase	\$405
XPO Leads App	\$160
Listing Upgrade (Bold + Logo)	\$250
TOTAL VALUE: \$1,335	

76% use magazine to contact exhibitors after show and 58% will keep Gift magazine as a reference for up to 8 months after the exhibition!

Booked with Exhibition Space

Inside Front Cover	\$3280
Inside Back Cover	\$2354
Outside Back Cover	\$3280
Double Page Spread	\$3185
Gatefold or Insert	POA
Full Page	\$1725
Half Page	\$960
Quarter Page	\$520
New Product Showcase	\$405

BOOSTED LISTING (EXAMPLE BELOW)

Bold/Coloured Listing in Gift Magazine

Coloured Logo

COST: \$250

CONNETIX NEW 1109

CONNETIX produces award winning, STEAM accredited magnetic tiles designed to encourage learning through play. These uniquely bevelled magnetic tiles are stocked in over 1,800 retailers in 80 countries.

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Example of listing upgrade