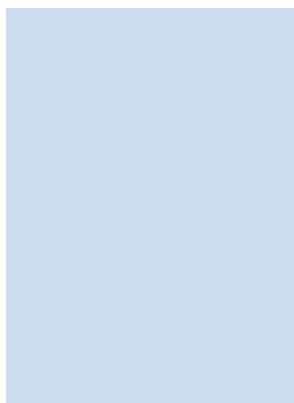


Advertising Specifications

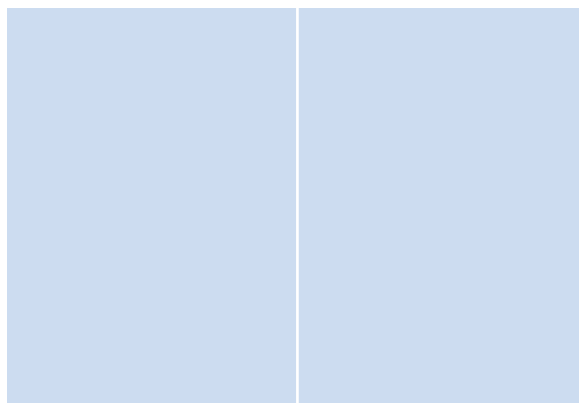


(width x height)



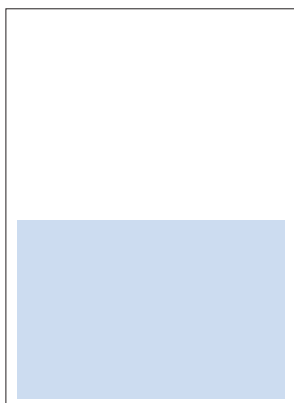
Full Page

210 x 297mm (plus add 5mm bleed)



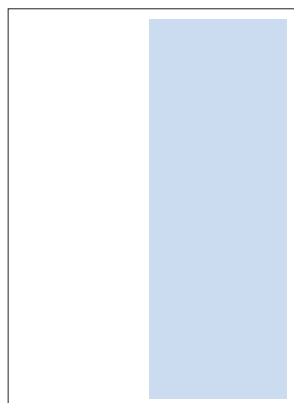
2 Page Spread (DPS)

420 x 297mm (pluss add 5mm bleed)



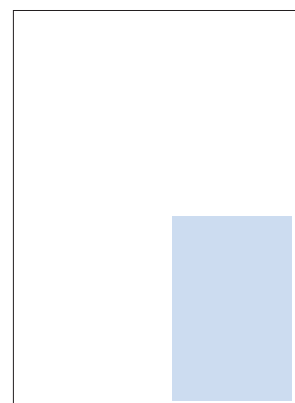
1/2 Page Horizontal

194 x 137mm



1/2 Page Vertical

93 x 281mm



1/4 Page

93 x 137mm

Artwork Requirements

- Ads must be submitted in pdf and/or jpeg format only.
- All advertising must be 300dpi, high quality print image.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- Files can be supplied by email or online file sharing such as dropbox.
- Files supplied by email to have a maximum file size of 5MB.

New Product Showcase

- Max 1 x image per exhibitor (unless multiple have been purchased).
- Images must be supplied without text or logos.
- Images on a clear white background are preferred.
- Images must be submitted in pdf and/or jpeg format only.
- Low quality images/photos may be rejected (Fuzzy or small images pulled from websites will not be accepted due to poor quality when printed).
- Max 20 words including title and web address.

Advertising Design Service

If you require advertising design or editing please get in touch with our in-house Graphic Designer.

This service starts from as little as \$250^{+gst} for a quarter/half page ad. This is based on supply of images and copy. Please note: Additional changes may incur additional charges.

For more information please contact us:

(09) 976 8300 | info@xpo.co.nz | xpo.co.nz



Your Brand, Your Story Amplified.

To waitohu, to kōrero. Whakanuia.

xpo.co.nz

BuildNZ

**Facilities
Integrate**

**THE NATIONAL
SAFETY SHOW**

WAIKATO
**HOME &
GARDEN
SHOW**

HomeXPO

**SOUTH
MACH**



THE **Hutchwilco** NEW ZEALAND
BOAT SHOW

BabyShow

*The
Food
Show*

fine NEW ZEALAND
food

FOODTECH
PACKTECH

MLEXPO

**NZ GIFT
& HOMEWARE
FAIRS**